1. It was observed that 4 out of 5 participants had trouble with the checkout process when there was no final summary before order. This means that for most users it is important to check their order twice before ordering.
2. It was observed that 3 out of 5 participants found difficulty in searching the menu, because it is possible to order the item only from the item detail. This means that not everyone needs to display details of the item to order it.
3. It was observed that 2 out of 5 participants were wondering why they need a profile created. This means that a few people do not need to have save details about them, but most people found it useful.
4. It was observed that 2 out of 5 participants would appreciate a map or some help when adding an address. This means that a small sample of people finds difficulties when adding an address, but not for the majority.
5. It was observed that 4 out of 5 participants found the checkout process quick and smooth. This means that for most people it is important to order coffee as easily and intuitively as possible.
6. It was observed that 3 out of 5 participants appreciated the intuitive schedule of delivery and time. This means that for most users delivery and time searching are intuitive and clear.